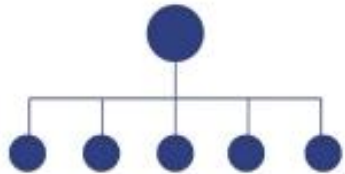




RAPID RESPONSE FUND
HUB+SPOKE MODEL



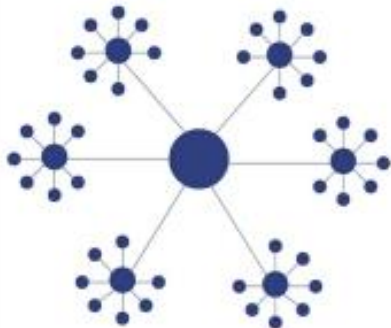
Honeycomb



Centralised



Hub & Spoke



Multiple Hub & Spoke

What is Hub + Spoke?

- The Hub + Spoke Model originated in the transportation industry, but many sectors, including health care, have adopted it.
- Anchored by a centralized **Hub**; everything either originates from the Hub, or is connected to it.
(Ex: People learn about what's happening from it since it distributes that information.)
- The **Spokes** further the reach of the Hub by distributing the message to their extended circle of influence.

Why the Hub + Spoke model for vaccine outreach?

- The large number of vaccination mobilization efforts was confusing.
- Too much for one entity to manage.
- Establish Hubs across key neighborhoods to reach historically marginalized communities.

HUB + Spoke partner agencies are responsible for developing and executing a tailored approach to outreach, education, registration, and individual follow-up within their service areas, leading to members of historically marginalized communities receiving their COVID-19 vaccination.

Who is a part of this?

There are currently 9 Hub-Leads located throughout Greater Cleveland, as well as over 60+ spokes that are a part of this effort.

- Bellaire Puritas Development Corporation
- Burten, Bell, Carr Development, Inc
- Downtown Cleveland Alliance
- Global Cleveland
- May Dugan Center
- Neighborhood Connections
- Northeast Ohio Alliance for Hope (NOAH)
- University Circle, Inc.
- University Settlement

Bellaire Puritas Development Corporation

Location: West side

Access Codes Distributed: 500

Spokes:

- West Park/Kamms Neighborhood Development
- Westown CDC
- America Scores
- Community Essential Needs Collective
- Little Critters, Too
- Crossroads Church
- Old Brooklyn CDC

Burten, Bell, Carr Development, Inc

Location: Central, Kinsman, and Buckeye-Shaker

Access codes distributed: 100

Spokes:

- East End Neighborhood House
- Friendly Inn
- Morning Star Baptist Church
- The Church COGIC

Downtown Cleveland Alliance

Location: Downtown

Access codes distributed: 500

Spokes:

- Greater Cleveland RTA
- Frontline Services
- CMHA
- Care Alliance
- City Mission | Downtown
- City Mission | Laura's Home

Global Cleveland

Focus: International Community

Access codes distributed: More than 1,200

Spokes:

- Smart Development
- Tri-C International Student Service Center
- BRAVE
- Babondo Community Center of Gr. Cleveland
- Somali Community Development Organization of Cleveland
- Albanian Community of Gr. Cleveland
- Building Hope in the City
- Cuyahoga County Public Library
- Young Latino Network
- CMSD
- Center for International Services and Programs (CISP) - CSU
- St. Mary's Catholic Church

May Dugan Center

Location: West side

Access codes distributed: 100

Spokes:

- Lakewood Community Services Center
- Metro West CDO
- Detroit Shoreway CDO

Neighborhood Connections

Focus: City-wide community funding

Access codes distributed: 790

Spokes:

- Cleveland Vaccine Volunteer Network

Northeast Ohio Alliance for Hope (NOAH)

Location: East Cleveland

Access codes distributed: 200

Spokes:

- Salvation Army- East Cleveland
- East Cleveland Public Library

University Circle, Inc.

Location: East side

Access codes distributed: 350

Spokes:

- Midtown Inc.
- St. Clair-Superior CDC
- Greater Collinwood CDC
- Birthing Beautiful Communities
- Towards Employment
- Greater Cleveland Food Bank

University Settlement

Location: Slavic Village

Access codes distributed: more than 500

Spokes:

- Slavic Village Development CDC
- Elizabeth Baptist Church
- LGBT Center of Greater Cleveland
- Neighborhood Pets
- Union Miles CDC
- Saucisson
- Community Yahoos
- Another Chance of Ohio
- Cleveland Central Catholic
- Peacemakers Alliance
- Boys and Girls Clubs
- McDonalds

Estimated vaccinations

Across 42 organizations surveyed, it's estimated that **5,000 people** have been vaccinated through this HUB+Spoke network so far.

Phase 1

(3/22/21 – 5/14/21)

HUB + Spoke Model was formed in late March, shortly after the Governor's Office announced a Mass Vaccination Site at the Wolstein Center.

Goals:

- **Build deep understanding of the vaccination ecosystem in Greater Cleveland.**
- **Become go to source for local partners seeking guidance.**
- **Be aware of the developments in their service area related to vaccination efforts/hesitancy.**
- **Recruit/ support the capacity of spokes to assist vaccine mobilization efforts.**

Phase 2

(5/17/21 - 8/27/21)

Goals:

- **Coordinating multiple neighborhood-based pop-up sites in collaboration with local businesses, faith-based partners, schools, and other events.**
- **Their work will also include recruiting/training spokespeople, hosting educational events, canvassing, and reaching out to navigator and observer populations.**



Questions?