## \$10 MILLION FOUNDATION GRANT PERPETUATES MT. SINAI LEGACY OF MEDICAL EDUCATION

## CASE WESTERN RESERVE UNIVERSITY TO BUILD MEDICAL SCHOOL HEADQUARTERS ON MT. SINAI SITE

September 24, 2012 – The Mt. Sinai Health Care Foundation is granting \$10 million to Case Western Reserve University to build a new medical school education building on the University's West Campus, formerly the home of Mt. Sinai Hospital. This grant represents the continuation of the former Mt. Sinai Medical Center's long partnership with Case Western Reserve University as a clinical affiliate of the CWRU School of Medicine and will bring to life the very ground where the hospital once stood.

Board Chair Marc C. Krantz stated at the formal announcement on September 24 held at the Allen Memorial Medical Library, "Mt. Sinai Hospital was founded in 1903 in large part because Jewish doctors-to-be often could not train at other hospitals and could not gain positions on the staffs of hospitals once their training had concluded. In its near 100-year history, Mt. Sinai became a nationally-known community teaching and research medical center and the largest private provider of care to the poor in the State of Ohio."

Mt. Sinai Hospital gained a special reputation as being a unique place to work and an extraordinary place to be treated. Over the decades, grateful patients and members of the community donated their nickels, dimes, quarters and dollars to the hospital. Founded 16 years ago, the Mt. Sinai Health Care Foundation is the living embodiment of the hospital. Mr. Krantz said, "The Foundation exists to continue the mission of medical excellence, teaching and research medicine that were the hallmarks of Mt. Sinai."

Through this grant, the Mt. Sinai Foundation hopes to perpetuate the Mt. Sinai legacy. "This represents the future of medical teaching and medical research in Cleveland, and I can't think of a more meaningful grant than this project that will return the piece of ground at East 105 Street and Mt. Sinai Drive to the purpose of treating disease and advancing the human condition," said Mitchell Balk, president of the Foundation.

Richard J. Bogomolny, chair of the Foundation's Academic Medicine and Bioscience Advisory Committee, said that the Foundation has always believed that it is the CWRU School of Medicine that is the key contributor to Cleveland's prominence as a medical mecca and has been a key contributor to the city's national and international reputation. "Without a world class medical school, there can be no world class medical center," noted Mr. Bogomolny.

#### THE CLEVELAND FOUNDATION ALSO AWARDS \$10 MILLION

The Foundation was pleased and proud to share the announcement of this grant with **The Cleveland Foundation**, also making its largest single grant of \$10 million to this project. By way of this grant and others before it, the Foundation is stating loudly its belief that CWRU School of Medicine will continue to play a pivotal role in the future of Cleveland's health care and bioscience communities.



Board Chair Marc C. Krantz announcing the Mt. Sinai grant of \$10 million at the September 24 press conference.

Seated at the front are: (Left to Right) Foundation President Mitchell Balk, Director Richard J. Bogomolny,

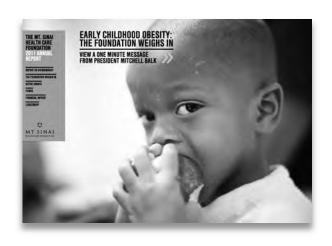
CWRU President Barbara R. Snyder, Cleveland Foundation President Ronn Richard, CWRU Board Chair Charles Fowler,

CWRU School of Medicine Dean Pamela B. Davis, MD, PhD, and Cleveland Foundation Executive Vice President Robert Eckardt.



HEALTH CARE FOUNDATION





"Early Childhood Obesity: The Foundation Weighs In" was the theme of the 2012 Annual Meeting held Monday, June 18, 2012, at Severance Hall in Reinberger Chamber Hall.

Recognizing that the rate of obesity in early childhood has risen dramatically in recent years, **The Mt. Sinai Health Care Foundation** has begun a community dialogue on the need for effective interventions that address primary prevention of obesity in children ages 2–5. To continue the conversation and to set the context for Board Directors, grantees and friends of the Foundation, **David L. Katz, MD, MPH**, founding director of the Yale University Prevention Research Center, was invited to give a presentation titled *Feet, Forks and the Future of Our Families*. Dr. Katz is known internationally for his expertise in nutrition, weight management, and chronic disease prevention, as well as integrative care and patient-centered care models. Dr. Katz presented an overview that was both informative and mind-awakening. He is a skilled and entertaining presenter and has appeared numerous times on most major news programs, including ABC World News, The Today Show, CNN, Good Morning America, 20/20 and 48 Hrs.

The Annual Meeting included the presentation of the 2012 Saltzman Award by Renee Chelm, chair of the Saltzman Award Selection Committee, to Michael A. Weiss, MD, PhD, and the presentation of a Special Recognition Award for Humane Practice to Robin K. Avery, MD. Both award recipients responded with warmth and eloquence. Recognition was provided to three new directors who were appointed to serve an initial three-year term as part of the Class of 2015. New directors are Nan Cohen, Louis J. Malcmacher, DDS, and Anita Siegal. Appreciation for their service to the board was expressed to outgoing directors Renee Chelm, Susan Hurwitz and Judith Weiss.







(Left) Foundation Director Richard J. Bogomolny with CWRU School of Medicine Dean Pamela B. Davis, MD, PhD (Center) Foundation Director Elaine H. Rocker with Cuyahoga County Invest In Children Director Rebekah Dorman, PhD (Right) Former CWRU School of Medicine Dean Nathan A. Berger, MD, with Case Comprehensive Cancer Center Director Stanton Gerson, MD







(Left) Foundation Director Nancy G. Wolf, MD, PhD, with 2012 Maurice Saltzman Award Recipient Michael A. Weiss, MD, PhD (Center) Outgoing Director Renee Chelm, chair of the 2012 Maurice Saltzman Award Selection Committee, with Special Award for Humane Practice Recipient Robin Avery, MD | (Right) Foundation Directors (Left to Right) Belleruth Naparstek and Marcia W. Levine





(Left) Rebekah Dorman, PhD, Cuyahoga County Invest In Children, Amy Sheon, PhD, Case Western Reserve University School of Medicine
Urban Health Initiative, Leona Cuttler, MD, CWRU/UH Rainbow Babies & Children's Hospital
(Right) Civic Leader Robert Hurwitz, Foundation Director Larry Pollock, Foundation Life Director Leslie D. Dunn.

## 2012 ANNUAL MEETING HELD ON MONDAY, JUNE 18, 2012, AT SEVERANCE HALL IN REINBERGER CHAMBER HALL



(Left to Right) Foundation President Mitchell Balk, CWRU School of Medicine Dean Pamela B. Davis, MD, PhD, CWRU President Barbara R. Snyder, Guest Presenter David L. Katz, MD, Yale University, Foundation Board Chair Marc C. Krantz





(Left) Outgoing Director Renee Chelm, Foundation Board Chair Marc C. Krantz (Right) Outgoing Director Susan Hurwitz, Foundation Board Chair Marc C. Krantz

#### FOUNDATION NEWS

### FOUNDATION WELCOMES NEW DIRECTORS







Louis J. Malcmacher, DDS



Anita Siegal

The following directors have been appointed to an initial three-year term constituting the Class of 2015:

Nan Cohen is the founder and CEO of Creekside Financial Advisors, LLC, a full-service financial planning firm dedicated to delivering customized, lifelong financial plans based upon an individual's business and personal objectives. During her tenure at Cleveland Financial Group, Ms. Cohen instituted the nation's first elementary school-level financial education program. She is a member of In Counsel With Women, a membership-by-invitation-only organization of the top 100 accomplished professional and community women in Northeast Ohio. She is also an honorary member of the Board of Directors of WomenSafe and on the advisory board of Magnolia Clubhouse. At the Jewish Federation of Cleveland, Ms. Cohen has played leadership roles in the Campaign for Jewish Needs and Women's Philanthropy. She served as chair of a professional women's mission to Israel during summer 2012. Ms. Cohen was selected as one of the YWCA's 2012 Women of Achievement Award winners (see page 5).

Louis J. Malcmacher, DDS, is president of the Hebrew Academy of Cleveland and has served in many leadership roles at the Jewish Federation, including chair of the Community Relations Committee. He serves or has served on the boards of the Jewish Federation of Cleveland, Siegal College, the Cleveland Jewish News, and the national Orthodox Union. Professionally, Dr. Malcmacher maintains a general and cosmetic dental practice in Bay Village, Ohio. In addition to his dental practice, Dr. Malcmacher is an internationally renowned dental lecturer and author, offering lectures to more than 10,000 dental professionals each year. He teaches techniques in advanced cosmetic dentistry. He works closely with dental manufacturers as a consultant and clinical researcher in developing new products and techniques. He has spoken all over the world educating dentists on how to better treat their patients.

Anita Siegal has been involved with the general community and served with a number of organizations including WomenSafe, where she serves on the board, the Forever Children's Home, The Gathering Place and University Hospitals. In the Jewish community, Ms. Siegal has been active at the Jewish Federation of Cleveland, Gross Schechter Day School and Park Synagogue. Professionally, Ms. Siegal has a speech and hearing background and was previously on staff at Menorah Park and Partners for Success and Innovation.

### JODI MITCHELL JOINS FOUNDATION STAFF

#### NORTHEAST OHIO NATIVE IS FOUNDATION'S NEWEST PROGRAM OFFICER



Jodi Mitchell

Jodi Mitchell has served as executive director of Kentucky Voices for Health since April 2010 and has over ten years of health care policy and advocacy experience on both the state and federal level. Prior to leading Kentucky Voices for Health, Ms. Mitchell served as a principal for McCarthy Strategic Solutions where she assisted with the development and implementation of government relations, business development and advocacy plans for clients. She has served on numerous committees, including the Kentucky Regional Extension Center External Advisory Collaborative, Child Advocacy Today Advisory Board, and Passport KCHIP Coalition Advisory Committee.

Ms. Mitchell has a strong background in Medicare policy which she used to position the profession of optometry for quality reporting and was active in legislative strategy and advocacy on behalf of the American Optometric Association. Her experience in Washington, DC, also includes serving as associate director of government relations at the American Association of Nurse Anesthetists and as director of health care policy for the American Academy of Audiology. Her career started in the Ohio legislature, working for three State Representatives as a legislative assistant covering health and education issues.

Ms. Mitchell graduated with honors from Bowling Green State University with a Bachelor's Degree in Political Science. She is happy to be relocating to Northeastern Ohio where she and her family (husband Michael and 3-year-old daughter Emma) will be closer to extended family. The Mt. Sinai family extends a warm welcome!

#### RECENT GRANT AWARDS

Grant Awards for June and September 2012

#### HEALTH OF THE JEWISH COMMUNITY

#### Bellefaire/JCB

\$115,488 for expansion of the Monarch Adult Autism Program

#### Cleveland Hillel

\$17,500 for summer internships at health organizations

#### Jewish Federation of Cleveland

1,600,000 for the 2013 Campaign for Jewish Needs for health services

#### Mandel Jewish Community Center

\$100,000 for a new infirmary at Camp Wise

#### Menorah Park Center for Senior Living

\$57,000 for program design and evaluation at the new Dementia and Memory Care Unit at Stone Gardens

#### Montefiore

\$19,500 for its Senior Living Health Expo

#### **HEALTH POLICY**

Center for Families and Children (fiscal agent)

\$25,000 for support of the Mental Health Advocacy Coalition

#### Greater Cleveland Congregations

\$20,000 to advocate for Medicaid expansion in Ohio, part of the federal Affordable Care Act, to provide access to health services for up to an additional 900,000 Ohioans

#### Voices for Ohio's Children

\$120,000 over two years for its public policy for children program



With a grant from the Foundation, Montefiore held a free Senior Living Health Expo. Health screenings, Reiki, Tai Chi, yoga and massage therapy were all available along with experts on dementia, chronic disease management and financial planning. Dr. Marc E. Agronin, author of How We Age – A Doctor's Journey into the Heart of Growing Old, was the keynote speaker. Pictured above are Don Barnes from Ahuja/University Hospitals and Stanley Wertheim, community leader.

#### HEALTH OF THE URBAN COMMUNITY

Asian Services in Action (ASIA, Inc.) \$51,115 for the Asian Health and Wellness Project

#### Cleveland Foodbank

\$25,000 for Supplemental Nutrition Assistance Program (SNAP) outreach

Cleveland Minority Organ and Tissue Transplant Education Program

\$13,439 for its Healthy Teens, Healthy Tomorrow teen summit

#### Eliza Jennings Senior Care Network

\$60,000 for Learning Therapy treatment for adults with dementia

#### Forces4Quality Northeast Ohio

\$89,011 over two years for support of Better Health Greater Cleveland

#### Helen Keller International

\$300,000 over two years for ChildSight® Cleveland vision program serving the urban community with expansion to Jewish day schools

#### The Lakeland Foundation

\$19,806 for enhanced training of state-tested nursing assistants (STNAs) in acute care and home-based settings

#### MedWorks

\$287,740 over two years for volunteer professionals to deliver health services to the uninsured

#### ACADEMIC MEDICINE & BIOSCIENCE

Case Western Reserve University School of Medicine \$10 million to build a new medical school education building on the University's West Campus

> Cleveland State University/Northeast Ohio Medical University (NEOMED)

\$500,000 over three years for the Urban Primary Care Initiative

### **NEWS IN BRIEF**

Life Director Vic Gelb was honored in the category of volunteerism for his lifetime achievements by Judson Manor at the Judson Smart Living Awards Ceremony in April 2012.

Board Director Nan Cohen was a recipient of the YWCA's 2012 Women of Achievement Award. The award honors women who demonstrate outstanding leadership qualities, as well as excellence, accomplishments and commitment in their careers and communities.

Director Emeritus Morton G. Epstein received the Heath Oliver Distinguished Director Award from the Cuyahoga Community College Foundation in June 2012. The award was presented to Mr. Epstein for his great passion, dedication and leadership in support of the mission of Tri-C and the idea that access to education is essential.

Board Secretary Susan Rubin received the Ruby Bass Award at the Jewish Federation of Cleveland's annual Lion of Judah dinner. The award was presented to Ms. Rubin for her dedication to the Federation and the work she has done to epitomize volunteerism in the Campaign for Jewish Needs.

# DRS. MICHAEL A. WEISS & ROBIN K. AVERY RECEIVE 2012 MAURICE SALTZMAN AWARDS





(Left) Michael A. Weiss, MD, PhD, receives 2012 Maurice Saltzman Award (Right) Robin K. Avery, MD, honored with 2012 Special Recognition Award for Humane Practice

Established in 1983 in recognition of community leader Maurice Saltzman's contributions to meeting health needs in Greater Cleveland and beyond, the Saltzman Award is presented each year to a person or organization that, in the judgment of the Selection Committee, has in the recent past projected and achieved some piece of work of signal value or merit to the health interests of the community. **Dr. Michael A. Weiss** was chosen from a field of 36 nominees representing a "treasure trove" of Cleveland medical talent and achievement.

After serving in faculty positions at Harvard and the University of Chicago, Dr. Weiss returned to his native Cleveland in 1999 to serve as chair of the Department of Biochemistry at the CWRU School of Medicine. Dr. Weiss is a national figure and has served as chairman of the Board of Scientific Counselors, National Institute of Diabetes, Digestive and Kidney Diseases of the National Institutes of Health. Through his work, he has developed a heat-stable insulin without compromising its activity. This offers great hope for developing nations where refrigeration is not always available. He has developed more than 40 different variants of insulin that will allow physicians to tailor the insulin regimen to the requirements of the patient. The impact of Dr. Weiss's research will be felt both locally and, of critical importance, worldwide.

A special recognition award for Humane Practice was presented to **Dr. Robin K. Avery**. Dr. Avery arrived in Cleveland in 1993 to take her place as a staff member of the Department of Infectious Disease at the Cleveland Clinic.

She is a founding member and former chair of the American Society of Transplantation Infectious Disease Community of Practice. She co-edited the AST (American Society of Transplantation) Guidelines for the Prevention and Management of Infectious Complications of Solid Organ Transplantation. Nominated by her infectious disease colleagues, she was the "go to" person when there was a tough infectious disease problem at the Cleveland Clinic.

Dr. Avery has had a longstanding interest in the well-being of Ethiopian immigrants in Israel. She chaired the Cleveland Jewish Community's PACT (Parents and Children Together) program, an educational partnership to help integrate young Ethiopian families into Israeli society by making sure their children are ready to enter school.

She has been involved in the ISHA program that is concerned with women's health issues. Dr. Avery was an outstanding leader of the Jewish Federation's Campaign for Jewish Needs and is a past chair of its Physicians Division. Dr. Avery has volunteered in clinics that serve the homeless and in organizations that provide medical care in third world countries. She has devoted herself to the care of both patient and community in an entirely selfless manner.

Members of the 2012 Saltzman Award Selection Committee were Renee Chelm, chair, Mitchell Balk, Nathan A. Berger, MD, Richard J. Bogomolny, Pamela B. Davis, MD, PhD, Marc C. Krantz, Dan A. Polster, Jeffrey L. Ponsky, MD, Susan Ratner, and Ronn Richard.

Drs. Michael Weiss and Robin Avery continue the extraordinary tradition of contributions to the field of medicine established through the work of the past Saltzman Award winners.

LeRoy Matthews, MD (1983) • Herman Hellerstein, MD (1984) • Saul Genuth, MD (1985) • David N. Myers (1986) • Matthew Levy, MD (1987)

Jack H. Medalie, MD (1988) • Richard E. Behrman, MD (1989) • Joseph Foley, MD (1990) • Richard J. Hanson, MD (1991) • Richard Fratianne, MD (1992)

Lester Adelson, MD (1993) • Oscar Ratnoff, MD (1994) • Anthony Tavill, MD (1995) • The Mt. Sinai Medical Center (1996) • Louis Rakita, MD (1997)

Pamela Bowes Davis, MD, PhD (1998) • Emanuel Wolinsky, MD (1999) • Roland W. Moskowitz, MD (2000) • Case Western Reserve University School of Medicine (2001)

Joyce A. Lee, RN, MA (2002) • Edward M. Hundert, MD, Floyd D. Loop, MD, Fred C. Rothstein, MD, Terry R. White (2003)

Cleveland Functional Electrical Stimulation Center (2004) • Case Comprehensive Cancer Center under the leadership of Stanton L. Gerson, MD (2005)

Avroy A. Fanaroff, MD, (2006) • Jeffrey L. Ponsky, MD (2007) • Sanford Markowitz, MD, PhD (2008) • Randall Cebul, MD (2009) • Michael M. Lederman, MD (2010)

Delos "Toby" Cosgrove, MD (2011)

#### COMMEMORATIVE GIFTS & BOARD OF DIRECTORS

Contributions Received Between March 1, 2012, and September 30, 2012

The Mt. Sinai Health Care Foundation expresses its sincere appreciation to its friends and supporters for their many generous contributions. In addition to honoring or remembering loved ones, gifts to the various funds help to improve the health status of the Greater Cleveland community through the Foundation's grantmaking program.

#### SPECIAL GIFTS

Dr. William Herman Pediatric Leadership Fund

In Memory of Dr. William Herman

Mitchel S. and Marilyn H. Ross

#### **CONTRIBUTIONS**

#### Marjorie & Jerome M. Besuner Cancer Fund

In Memory of Jerome M. Besuner, Marjorie E. Besuner, Patricia Ann Orlando, Dorothy Potter

Barbara Besuner

Marsha J. Besuner Klausner

Abby, Michael Elmudesi and Family

Daniel and Alison Klausner

In Honor of Alexander Evan Jerome Klausner, Phillip Soroky

Marsha Besuner Klausner

#### The Mt. Sinai Health Care Foundation General Fund

In Honor of Michael A. Weiss, MD, PhD

Nathan & Fannye Shafran Philanthropic Fund

of the Jewish Federation of Cleveland

For Recovery of Elaine H. Rocker

Robert S. and Sylvia K. Reitman Family Philanthropic Fund

of the Jewish Federation of Cleveland

#### Dr. William Herman Pediatric Lectureship Fund

In Memory of Dr. William Herman

Mr. and Mrs. Carl Weinberger

#### Roger S. Landers Research Fund

In Memory of Alan Bedol

Irwin and Ruth Isroff

#### Edgar & Roslyn Freedman Medical Teaching Fund

In Honor of Mrs. Henry Saunders, Honorable Mark A. Steinbeck

Barbara and Edgar W. Freedman



The Mt. Sinai Health Care Foundation is pleased to acknowledge that the following bequest was recently received:

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#### FOUNDATION NEWS

## FOUNDATION CONVENES EARLY CHILDHOOD OBESITY PREVENTION SUMMIT

June 18, 2012 – Prior to the Foundation's Annual Meeting, the Foundation planned and implemented a communitywide Early Childhood Obesity Prevention Summit to engage the broader community in the early childhood obesity prevention work that the Foundation has undertaken. The Summit, which included a presentation by Dr. David L. Katz and a "fitness break" led by Tara Taylor from the YMCA We Run This City youth marathon program (a Foundation grantee) along with Cleveland Metropolitan School District students, attracted more than 250 attendees from government, philanthropy, health care and early childhood education.

As a follow-up to the Summit, the Foundation has launched the Mt. Sinai Early Childhood Obesity Blogspot to continue the conversation virtually (mtsinaifoundation.blogspot.com). With assistance from the Foundation, the Cuyahoga County's Early Childhood Initiative, known as Invest In Children, is planning a session on early childhood obesity prevention at its annual meeting in November 2012. Grantmakers in Health, one of the Foundation's "trade associations," hosted a day-long meeting on early childhood obesity prevention in Washington, DC. To assist in determining next steps toward a communitywide plan of action, the Foundation has engaged the CWRU School of Medicine and its Urban Health Director Amy Sheon, PhD, to work with Mt. Sinai on how to expand the work of the Summit to bring existing Mt. Sinai childhood obesity prevention programs to scale with metrics to measure impact.



(Above) Tara Taylor from the YMCA youth marathon program led the "fitness break" at the Early Childhood Obesity Prevention Summit.