CHAI STEPPERS PROGRAM ENCOURAGES WALKING IN THE JEWISH COMMUNITY

WALKING IS ONE OF THE BEST ACTIVITIES YOU CAN DO FOR YOUR HEALTH!

Walking can help you manage your weight, improve heart health, prevent diabetes, elevate your mood and much more. The Mt. Sinai Health Care Foundation decided to encourage the Jewish community to walk by giving away free pedometers and walking charts to more than 2,500 Jewish community members this summer. By using a pedometer, you can track how much you walk every day—hopefully, 10,000 steps.

Thanks to the help of Hillel Summer Intern Zarah Schwartz, Mt. Sinai set up a table with banner, pedometers and walking charts at many Jewish events this summer, including the Gross Schechter Rib Burn Off, the Bellefaire Biathlon, the Mandel JCC Fresh Market, the Friendship Circle Walk4Friends, the Kol Israel Dinner, the Fuchs Mizrachi Open House and temple/synagogue picnics at Temple Emanu-El, Park Synagogue,

Suburban Temple-Kol Ami, B'nai Jeshurun, Fairmount Temple and The Temple-Tifereth Israel. Free pedometers were available at the Jewish Federation building during several "busy" days of meetings and events and at Menorah Park and Montefiore, encouraging people to start walking.

Many fitness experts recommend that you walk 10,000 steps every day. Monitoring your daily steps with a simple pedometer can be an effective way to increase your activity level. Taking 2,000 MORE steps each day can help with weight loss. In addition to giving away free pedometers and walking charts, the Foundation provided website addresses for free online walking programs to help log progress, learn tips, and help find motivation.

The message from Mt. Sinai to the Jewish community is simple: We care about your health!



(Clockwise from top center) Foundation President Mitchell Balk with Mrs. Lola Malcmacher at Myers Apartments where the Foundation distributed free pedometers and walking charts. Pictured is the Mt. Sinai Foundation pedometer and walking chart, given to anyone who attended one of many events in the Jewish community this summer. Program Officer Ann Freimuth and Hillel Intern Zarah Schwartz "manned" the Chai Steppers program at many locations. Montefiore CEO Lauren Rock shows off her pedometer at a Montefiore staff and board picnic.

FOUNDATION NEWS

FOUNDATION WELCOMES NEW DIRECTOR



Julie Adler Raskind

Julie Adler Raskind has been appointed to an initial three-year term on the Foundation's Board of Directors. She serves as an active community leader after a 15-year career in commercial banking.

Mrs. Raskind was elected board chair of Voices for Ohio's Children in 2009, after serving on the board for six years. Mrs. Raskind served as president of the Rainbow Babies and Children's Foundation Board from 2006–2008 and currently serves on the Board of University Hospitals Case Medical Center.

She is also a director of Hawken School and the Jewish Education Center of Cleveland. She is a volunteer tutor in the Cleveland Metropolitan School District at Buckeye Woodland School and Ginn Academy.

Welcome Julie!

NEWS IN BRIEF

Past Chair and Life Director Vic Gelb was honored by the Greater Cleveland Neighborhood Centers Association (NCA) in June for his outstanding contributions to the City of Cleveland. Mr. Gelb was also honored by the Association of Fundraising Professionals of Greater Cleveland with the 2011 Outstanding Fundraising Volunteer Award.

Mt. Sinai Director Marcia Levine became president of Cleveland Social Venture Partners.

The Children's Museum of Cleveland recognized its partners in Jump To It, an early childhood obesity prevention project, at the Children's Museum's 30th Anniversary Gala. Recognized for being visionary partners were Foundation President Mitchell Balk, Leona Cuttler, MD, director for child health and policy at UH Rainbow Babies and Children's Hospital, and Thea Wilson, PhD, former director of early childhood for the Cleveland Metropolitan School District. Sandra Redmond, PhD, executive director of the Children's Museum of Cleveland, made the presentations. (top photo)

Mt. Sinai Program Officer Shelly Galvin was elected chair of the AIDS Funding Collaborative.

The Mt. Sinai Health Care Foundation was one of many prominent groups to step up to help keep city pools open on hot Mondays and Tuesdays this summer. The City of Cleveland closed the pools on Mondays and Tuesdays as a cost-cutting measure. Many companies and other groups were asked to help during the July heat wave, and the Foundation responded. "The resulting publicity has been enormously positive, both for this effort on the whole and for Mt. Sinai participation in it. Members of the Jewish community in particular are taking pride in our action," said Foundation President Mitchell Balk.

Thanks in part to a grant from **The Mt. Sinai Health Care Foundation**, the **Famicos Foundation** held a series of farmers' markets at East 105th Street and Ashbury Avenue every Friday during the summer starting on July 1. The Farmers' market featured locally grown fresh vegetables, locally made crafts, prepared foods, health screenings, cooking demonstrations, music, art and children's activities. A highlight of the summer was pony rides for the kids! This made for a great combination of fresh produce, neighborhood camaraderie and fun. *(middle and bottom photos)*







IN MEMORIAM · BENNETT YANOWITZ



Bennett Yanowitz

Mt. Sinai recalls with deep affection and respect **Bennett Yanowitz**, a founding director of the Foundation and its fourth Board Chair, who passed away in May. He inspired so many in community service through his example. "He had the intellect and wisdom and energy and good common sense to be extremely effective in leadership and bring people along with him," said **Robert Reitman**, also a past chair of the Foundation. Mr. Yanowitz's advice was sought by so many.

Mr. Yanowitz co-founded the law firm Kahn Kleinman Yanowitz and Arnson in 1962 and managed it for many years. He was highly regarded for his law and business acumen. In addition to serving as board chair of the Mt. Sinai Health Care Foundation, he led the American Jewish Congress, Jewish Education Service of North America, what became the Jewish Council on Public Affairs and the Jewish Federation of Cleveland.

Mr.Yanowitz was honored for his many contributions to the community by having received the Centerite of the Year Award from Park Synagogue, the Eisenman Award from the Jewish Federation of Cleveland, and the Jurisprudence Award from American ORT.

RECENT GRANT AWARDS

Grant Awards for June and September 2011

HEALTH OF THE JEWISH COMMUNITY

Cleveland Hillel

\$15,000 for 2011 summer internships in the health sector

Friendship Circle

\$10,000 for general support

Jewish Family Service Association (JFSA) of Cleveland \$50,000 for PLAN merger with JFSA

Jewish Family Service Association (JFSA) of Cleveland (fiscal agent) \$9,400 for the Orthodox Mental Health Professionals of Cleveland — mental health training program for the Orthodox Rabbinate

Jewish Federation of Cleveland \$1,575,000 for the 2012 Campaign for Jewish Needs for health services

National Council of Jewish Women, Cleveland Section \$10,000 for *The Play It Safe* Campaign about guns in the home

ACADEMIC MEDICINE & BIOSCIENCE

Case Western Reserve University School of Medicine \$1,000,000 over three years, renewal of the Dean's Catalytic Fund Challenge Grant

Case Western Reserve University School of Medicine \$2,000,000 over three years, renewal of The Mt. Sinai Health Care Foundation Scholars Program to recruit young, highly promising researchers in the basic sciences

Case Western Reserve University School of Medicine \$5,000 for the Society for Integrative Oncology's 2011 International Conference in Cleveland

Case Western Reserve University \$20,000 planning grant for the International Center for Autism Spectrum Disorders (ICASD)

Preterm Cleveland

\$20,000 for a training program for medical residents

University Hospitals Case Medical Center \$6,972 for the Robert S. Garson Neurology Lectureships and related activities

HEALTH POLICY

Ohio Grantmakers Forum \$15,000 for the Ohio Funders Coalition Supporting Health Care Reform Implementation

HEALTH OF THE URBAN COMMUNITY

American Red Cross of Greater Cleveland \$40,000 for disadvantaged students to attend the Nurse Assistant Training (NAT) Program

City of Cleveland

\$10,000 to keep city swimming pools open seven days a week for summer 2011

Eliza Jennings Senior Care Network \$30,690 for the Learning Therapy Initiative pilot study: New Hope for Adults with Dementia

Forces4Quality Northeast Ohio \$44,033 for support of Better Health *Greater* Cleveland's program manager position

Joseph's Home

Up to \$66,688 over two years for the administrative coordinator position

Lifebanc

\$10,000 for organ and tissue donation minority outreach

Positive Education Program (PEP) \$50,000 for the PEP Critical Safety Initiative

YMCA Greater Cleveland

\$50,000 over two years for Targeting Obesity, Diabetes and Youth Program (TODAY) to prevent type 2 diabetes among adolescents in the Central neighborhood of Cleveland

University Hospitals Case Medical Center

\$105,220 for Rainbow Babies & Children's Hospital and *Jump To It*, an early childhood obesity prevention project (Phase II) with The Children's Museum of Cleveland and the Cleveland Metropolitan School District

The Children's Museum of Cleveland

\$74,926 in support of *Jump To It*, an early childhood obesity prevention project (Phase II) with University Hospitals

Case Medical Center and the Cleveland Metropolitan School District

Cleveland Metropolitan School District

\$15,539 in support of *Jump To It*, an early childhood obesity prevention project (Phase II) with University Hospitals Case Medical Center and the Children's Museum of Cleveland

Cuyahoga County Office of Early Childhood \$200,000 for Invest in Children to support home visiting programs serving high-risk families

MedWish

Up to \$40,000 to hire a *Building Careers* volunteer coordinator to recruit and train volunteers with special needs, including those with autism spectrum disorders

North Coast Health Ministry \$30,000 for the Pharmacy Management Program

The Mt. Sinai Health Care Foundation seeks to assist Greater Cleveland's organizations and leaders to improve the health and well-being of the Jewish and general communities now and for generations to come.



Annual Meeting



"A Mission in Four Parts: A Focus on Jewish Community Grantmaking" was the theme of the 2011 Annual Meeting held on Wednesday, June 22, 2011, at Severance Hall in Reinberger Chamber Hall.

It was the first time in fifteen years that the Annual Meeting has focused on Mt. Sinai's Jewish community grantmaking. The Foundation's annual grant to the Jewish Federation's Campaign for Jewish Needs provides a health safety net for Jews in need on an ongoing basis.

The Foundation has also made recent grants for health services for Holocaust survivors served by Jewish Family Service Association (JFSA), basic needs provided by Hebrew Shelter Home (now part of JFSA), and transportation for Jewish seniors and others through the creation of the Senior Transportation Connection of Cuyahoga County. Other recent grantees in the Jewish community include Menorah Park to launch an assistive technology resource center, Montefiore to initiate a community-based palliative care program, Bikur Cholim for its hospital hospitality program, SEGULA for children with special needs, the Mandel JCC for

capacity-building, **Siegal College** for its Mt. Sinai Jewish medical ethics forums, and **Council Gardens** for matching funds required to access \$1.6 million in federal stimulus dollars.

In addition, the annual report this year, titled "A Mission in Four Parts: A Focus on Jewish Community Grantmaking," is the first-ever electronic annual report (video introduction shown above) available by visiting mtsinaifoundation.org/annual2010.

The Annual Meeting included a special tribute to **Bennett Yanowitz**, of blessed memory, past Board chair, who passed away in May 2011.

It also included the presentation of the 2011 Saltzman Award by Richard J. Bogomolny, chair of the Saltzman Award Selection Committee, to Delos "Toby" Cosgrove, MD, by video (see page 6) and the appointment of new board member Julie Adler Raskind.







(left) Mandel JCC CEO Michael Hyman and Bellefaire JCB CEO Adam Jacobs, both Foundation grantees. (center) Case Western Reserve University President Barbara Snyder with Mt. Sinai Foundation Chair Marc C. Krantz. (right) Vocational Guidance Services (VGS) Development Program Manager Richard Lakatos and Saint Luke's Foundation Senior Program Officer LaTida Smith.







(left) Civic leader Norman Wain with his daughter, Foundation Vice Chair Beth Brandon. (center) Foundation Director Shelley Roth with Foundation Board Secretary Susan Rubin. (right) Rebekah Dorman, PhD, director of Cuyahoga County's Invest in Children, with Terry Allan, director of the Cuyahoga County Board of Health.





(left) Judge Dan Polster, Foundation director, and Stanton L. Gerson, MD, 2005 Saltzman Award recipient.

(right) Jewish Federation of Cleveland Board Chair Michael Siegal,

Foundation President Mitchell Balk and Foundation Director David Heller.

2011 ANNUAL MEETING HELD ON WEDNESDAY, JUNE 22, 2011, AT SEVERANCE HALL IN REINBERGER CHAMBER HALL



(left to right) Foundation Board Secretary Susan Rubin, Civic Leader Enid Rosenberg, Foundation Treasurer Keith Libman, Foundation Director Thomas Adler, and Foundation Director Larry Pollock.



(left to right) Foundation Director Emerita Sally Wertheim, PhD, community leaders Peter Rzepka, Aliki Rzepka, Stanley Wertheim and Foundation Life Director S. Lee Kohrman.

DR. DELOS "TOBY" COSGROVE RECEIVES 2011 MAURICE SALTZMAN AWARD



2011 Saltzman Award Selection Committee Chair Richard J. Bogomolny and Foundation President Mitchell Balk present the 2011 Maurice Saltzman Award to Delos M. Cosgrove, MD.

Renowned cardiovascular surgeon and innovative health care leader Delos M. Cosgrove, MD, was named the 2011 recipient of the Maurice Saltzman Award. Since 2004, Dr. Cosgrove has served as CEO and president of The Cleveland Clinic. Dr. Cosgrove arrived in Cleveland in 1975 and was named chairman of the Department of Thoracic and Cardiovascular Surgery in 1989. It was during his tenure as chair of the Department that the Clinic's heart program was first ranked Number 1 in the US by US News & World Report, a distinction that continues today for the 16th consecutive year. Dr. Cosgrove is recognized as a pioneer and refiner of advanced surgical techniques and as a pacesetter in the development of minimally invasive valve surgery. He performed the first minimally invasive mitral valve surgery over a worldwide video network in 1996.

He has published nearly 450 journal articles, book chapters, one book and 17 training and continuing medical education films. He holds 30 patents for medical and clinical products used in surgical environments. Dr. Cosgrove has addressed his belief in preventive medicine through his focus on obesity, smoking, and necessary lifestyle changes. It has become a

central theme in how the Clinic operates. Dr. Cosgrove has also been a key visionary behind the creation of the Cleveland Medical Mart.

Established in 1983 in recognition of community leader Maurice Saltzman's contributions to meeting health needs in Greater Cleveland and beyond, the Saltzman Award is presented each year to a person or organization that, in the judgment of the Selection Committee, has in the recent past projected and achieved some piece of work of signal value or merit to the health interests of the Greater Cleveland community.

Members of the 2011 Saltzman Award Selection Committee were Chair Richard J. Bogomolny; Foundation Directors Judge Dan A. Polster, Jeffrey L. Ponsky, MD, Susan Ratner, and Nancy G. Wolf, MD, PhD; Foundation Board Chair Marc C. Krantz; Foundation President Mitchell Balk, Pamela Davis, MD, PhD, dean of the Case Western Reserve University School of Medicine, Nathan A. Berger, MD, a former dean of the Case School of Medicine, Cleveland Foundation President Ronn Richard and Jewish Federation Board Chair Michael Siegal.

Dr. Cosgrove continues the extraordinary tradition of contributions to the field of medicine established through the work of the past Saltzman Award winners:

LeRoy Matthews, MD (1983) • Herman Hellerstein, MD (1984) • Saul Genuth, MD (1985) • David N. Myers (1986) • Matthew Levy, MD (1987)

Jack H. Medalie, MD (1988) • Richard E. Behrman, MD (1989) • Joseph Foley, MD (1990) • Richard J. Hanson, MD (1991) • Richard Fratianne, MD (1992)

Lester Adelson, MD (1993) • Oscar Ratnoff, MD (1994) • Anthony Tavill, MD (1995) • The Mt. Sinai Medical Center (1996) • Louis Rakita, MD (1997)

Pamela Bowes Davis, MD, PhD (1998) • Emanuel Wolinsky, MD (1999) • Roland W. Moskowitz, MD (2000) • Case Western Reserve University School of Medicine (2001)

Joyce A. Lee, RN, MA (2002) • Edward M. Hundert, MD, Floyd D. Loop, MD, Fred C. Rothstein, MD, Terry R. White (2003)

Cleveland Functional Electrical Stimulation Center (2004) • Case Comprehensive Cancer Center under the leadership of Stanton L. Gerson, MD (2005)

Avroy A. Fanaroff, MD, (2006) • Jeffrey L. Ponsky, MD (2007) • Sanford Markowitz, MD, PhD (2008) • Randall Cebul, MD (2009) • Michael M. Lederman, MD (2010)

COMMEMORATIVE GIFTS & BOARD OF DIRECTORS

Contributions received between March 1, 2011, and September 30, 2011.

The Mt. Sinai Health Care Foundation expresses its sincere appreciation to its friends and supporters for their many generous contributions. In addition to honoring or remembering loved ones, gifts to the various funds help to improve the health status of the Greater Cleveland community through the Foundation's grantmaking program.

SPECIAL GIFTS

Dr. William Herman Pediatric Leadership Fund In Memory of *Dr. William Herman* Mitchel S. and Marilyn H. Ross

CONTRIBUTIONS

Jerome M. Besuner Cancer Fund

In Memory of Marjorie Besuner

Gary Baumoel

Mr. and Mrs. Mark Friedman

Doreen Martin

Mr. and Mrs. Phillip Soroky

Mr. and Mrs. Melvin Weisblatt

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Mt. Sinai Center for Breast Health Fund

In Memory of Dr. Lawrence Levy

Dr. Robert and Sandra Schwartz



The Mt. Sinai Health Care Foundation is pleased to acknowledge that the following bequests and distributions were recently received:

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FOUNDATION NEWS

REDESIGNED FOUNDATION WEBSITE INCLUDES 2010 ONLINE ANNUAL REPORT AND VIDEO

Check out the Foundation website and see its new design. The new format makes it easier to access information about the Foundation including the mission, what we fund, recent grants, news and how to apply for grants. For the first time ever, we have our annual report online. Be sure to watch the video!

www.MtSinaiFoundation.org



"What We Fund" Page with ChildSight® Video (Website designed by Zarney Creative and Blue Robot)



2010 Online Annual Report "Stewardship Letter" Page (Annual Report/Video designed by Epstein Design and Telos Productions)

For further information, contact the Foundation office at 216-421-5500 or visit the Foundation's website at www.MtSinaiFoundation.org.

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