

# Legacy

## GRANTS BIG AND SMALL MAKE A DIFFERENCE

AFTER ONLY EIGHT YEARS OF GRANTMAKING, THE MT. SINAI HEALTH CARE FOUNDATION is recognized as an effective health philanthropy in Greater Cleveland, already distributing more than \$56 million to improve health and well-being. Major programs have included:

- **ChildSight®** in the Cleveland Municipal School District – *providing* free vision exams and quality eyeglasses, as needed;
- **The Mt. Sinai Health Care Foundation Scholars Program** at CASE School of Medicine – *recruiting* young, highly promising basic science research stars to Cleveland;
- **The Monarch School at Bellefaire** – *servicing* children with autism spectrum disorders;
- **The Greater Cleveland Health Education and Service Council** – *promoting* healthy behaviors in minority communities;
- **The CASE/Mt. Sinai Center for Medical Simulation** *collaborating* for patient safety with CASE School of Medicine and Cleveland’s teaching hospitals;
- **The Health Policy Institute of Ohio** *informing* health policy decision-makers in Columbus;
- Leadership grants *supporting* the Jewish Community Federation’s annual Campaign for Jewish Needs and its Centennial Initiative for Jewish Cleveland; and;
- **Senior Transportation Connection of Cuyahoga County** – *developing* a new countywide system of senior transportation that is safe, affordable and efficient.

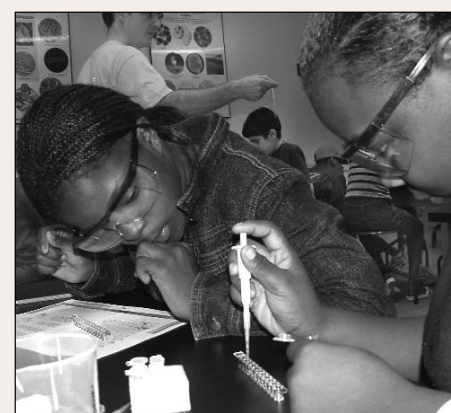
DURING THIS SAME TIME PERIOD, THE FOUNDATION HAS MADE NUMEROUS SMALLER GRANTS, sometimes in collaboration with other funders, sometimes to leverage dollars and always to support projects that make a real difference in people’s lives. Here is a glimpse of how smaller grants are making a difference:

**CLEVELAND FOODBANK** – Over 100,000 people are fed each year through the 400+ hunger centers and soup kitchens located throughout Greater Cleveland. These agencies get the food to distribute in their neighborhoods through the Cleveland Foodbank whose mission is to alleviate hunger by providing food and support to agencies that feed the hungry.

As a result of a grant from The Mt. Sinai Health Care Foundation, the many volunteers who run the neighborhood hunger centers and soup kitchens are now getting valuable information about nutrition and healthy eating as well as food to share with their neighbors. Through a grant of \$45,975 to launch a new community education initiative called Agency Academy, the Foodbank is developing a curriculum of training seminars and health-related programming that is available to the hundreds of member agencies that receive food from the Foodbank each year. Seminar topics include nutrition and health-related programs about diabetes and cardiovascular disease, safe food handling, and how to select and prepare nutritious food. This curriculum is being integrated into the core operations of the Cleveland Foodbank.

**HEALTHSPACE CLEVELAND** and modern technology have created wonderful new opportunities to teach students about the world of health and health science. For several years, the Foundation, along with a number of other philanthropic organizations, has provided relatively small grants that support educational outreach programming to students in the Cleveland Municipal School District and East Cleveland schools. With school systems seriously impacted by shortages in funding and resources, Health on Wheels and Distance Learning, two programs delivered to the schools either “in person” or through two-way videoconferencing, are filling a critical gap. The Foundation’s \$25,000 grant each year has enabled HealthSpace to present curricula that not only encourage health literacy and positive health behaviors that can serve as the basis for informed life choices but also can introduce to the students for the very first time the possibilities of careers in the health sciences.

(continued on page 6)



## BOARD WELCOMES NEW DIRECTORS

Four new directors were appointed to the Board of the Foundation at the Annual Meeting in June 2005. Each brings a wealth of knowledge and communal experience that will enhance the work of the Foundation. Together they represent a wonderful blend of commitment to the Jewish and general communities and to the traditions of Mt. Sinai.

**RICHARD J. BOGOMOLNY** – Mr. Bogomolny, a lifelong Clevelander, served as president, CEO and chairman of the Board of First National Supermarkets, Inc., one of the largest food retailers in the country, and continued to serve as chairman and CEO of First National Supermarkets when it was sold to Royal Ahold nv, the Netherlands' largest food retailer. Prior to his retirement in 1998, he was a member of Cleveland Tomorrow, the organization of CEOs dedicated to revitalizing Northeastern Ohio. Mr. Bogomolny, a recognized violinist, turned his lifelong love and appreciation of classical music into a communal and philanthropic endeavor by serving as president of the Musical Arts Association. Mr. Bogomolny is also a founding member of the Northern Ohio Foodbank and the founding chairman and trustee of the Negev Foundation. Other organizations in which he has served are the Jewish Community Federation, the Anti-Defamation League, the Cleveland Institute of Music, Neighborhood Progress, Inc., the Orange School District and Cops and Kids. Mr. Bogomolny was awarded the 2004 Charles Eisenman Award for exceptional civic contributions.



**HARLEY I. GROSS** – Mr. Gross is a principal in a multi-generational family business but has found time to devote significant time to a wide range of community activities. He recently served as general chair of The Jewish Community Federation's 2004 and 2005 Campaign for Jewish Needs and is a vice president of the Federation's Board of Trustees. Mr. Gross is a board member of the American Joint Distribution Committee and recently completed a term on the United Jewish Communities Board of Trustees. He is the current president of The Jewish Education Center of Cleveland and has also served as president of Montefiore, vice chair of The Community Services Planning Committee and vice president of The Cleveland Hebrew Schools. In addition, he has been a trustee of The Jewish National Fund, Men's ORT, the Ohio-Israel Chamber of Commerce and president of The Heartland Political Action Committee. Mr. Gross received the Kane Award for Young Leadership from the Jewish Community Federation in 1989.



**SUSAN G. RATNER** – Mrs. Ratner is currently the assistant director of Special Projects at Bellefaire JCB. She has been deeply involved in the creation and development of The Monarch School for children with autism spectrum disorders. Her background as a social worker includes private practice as well as teaching at the CASE School of Medicine and University Hospitals in the Child Psychiatry program. Mrs. Ratner directed the Family Center at the Jewish Community Center of Cleveland and led parent education classes at JDN for many years.



**SUSAN RUBIN** – Mrs. Rubin served as president of Mt. Sinai Community Partners and was the representative of Mt. Sinai Community Partners to the board of the Foundation from 1999 to 2003. Her community involvement has included serving on the board of the Jewish Community Federation of Cleveland, on its Development Committee and as campaign chair in the Federation's Women's Division. She also serves on the National Women's Philanthropy Board, an organization under the auspices of United Jewish Communities. Mrs. Rubin serves as treasurer of the Orange High School PTA and on the Board of the Temple Women's Association of The Temple-Tifereth Israel.



## NEWS IN BRIEF

Three founding directors, **AVRUM FROIMSON, MD**, **CHARLES RATNER**, and **JOSEPH SHAFRAN**, completed their Board service on June 20, 2005 and were not eligible for reelection. **BENNETT YANOWITZ** noted that each has played a significant role in developing the Foundation into a major new philanthropic resource for Cleveland and presented them with a Certificate of Honor.

**ROBERT D. GRIES**, Foundation director, was awarded the Doctor of Human Letters degree from Myers University on May 7, 2005.

•  
**VICTOR GELB**, Foundation Vice-Chair, received the 2005 Charles G. Berwinn Lifetime Achievement Award from the National Big Brothers/Big Sisters® in Chicago.

## SPRING/SUMMER 2005 GRANT AWARDS

THE FOUNDATION'S NEW GRANTMAKING AREAS OF INTEREST became effective January 1, 2005. The new categories include Health of the Jewish Community, Health of the Urban Community, Academic Medicine & Bioscience, and Health Policy. The following grants were approved for the spring and summer 2005 grant cycles:

### HEALTH OF THE JEWISH COMMUNITY

**Jewish Community Federation of Cleveland**

\$5,000,000 for health-related projects of the Centennial Initiative for Jewish Cleveland.

**Planned Lifetime Assistance Network of Northeast Ohio (PLAN)**

\$45,107 for Cognitive Enhancement Therapy training of JFSA Ascentia staff.

**Schnurmann House**

\$40,000 over two years to retrofit bathtubs into showers allowing residents to age in place.

**Transportation Consortium Coordinating Committee (TC3)**

\$100,000 for the senior transportation public/private partnership on Cleveland's East Side.

### HEALTH POLICY

**Voices for Children of Greater Cleveland**

\$42,450 for advocacy activities related to young children's health policy.

**WVIZ/PBS & 90.3 WCPN ideastream**

\$25,000 for local programming associated with the airing of "And Thou Shalt Honor..." national caregiving town meeting.

### HEALTH OF THE URBAN COMMUNITY

**Boys and Girls Clubs of Cleveland**

\$22,500 for Act SMART HIV/AIDS prevention program.

**Cleveland Housing Network, Inc.**

\$30,000 for the Healthy Homes/Asthma Abatement Initiative.

**Cleveland Rape Crisis Center**

\$44,420 over two years to hire a trauma and addictions specialist.

**The Free Medical Clinic of Greater Cleveland**

\$25,000 to initiate a patient case management program.

**Greater Cleveland Health Education and Service Council**

Up to \$16,000 to facilitate chief executive leadership transition.

**Jennings Center for Older Adults**

\$19,000 for its adult day care Diversity Initiative.

**LEAP (Linking Employment, Abilities & Potential)**

\$20,000 for the Dining Assistant Program for persons with disabilities.

**Murtis H. Taylor Multi-Service Center**

\$25,000 for start-up funding for a community mental health drop-in center.

**NAMI Greater Cleveland**

\$17,000 for the Mental Health Multi-Cultural Outreach project.

**Preterm Cleveland**

\$23,380 to educate medical residents and other health professionals in abortion care.

**Project: LEARN**

\$36,447 over eighteen months for Reading Health: Health Literacy Program.

**Vocational Guidance Services**

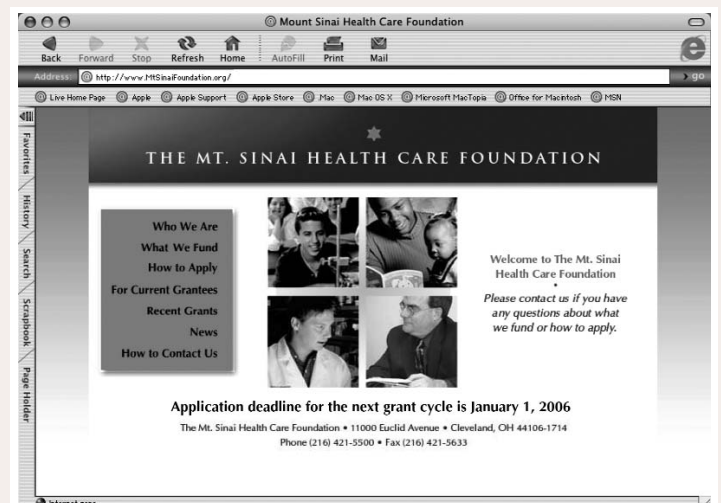
\$10,000 for its senior community center serving the east side of the City of Cleveland.

## FOUNDATION LAUNCHES REDESIGNED WEB SITE

THE MT. SINAI HEALTH CARE FOUNDATION HAS A FRESH NEW LOOK ON LINE! After six years on the web, we have redesigned our web site so that it is inviting to visit and easier to use.

Grantseekers and current grantees will have access to forms online that can be completed in Microsoft Word. Our grantmaking guidelines and the steps to completing a proposal are on the site for easy access and usability. Visitors will be able to see grants awarded and review our most recent annual report.

We hope you'll visit us at [www.MtSinaiFoundation.org](http://www.MtSinaiFoundation.org).



THE MT. SINAI HEALTH CARE FOUNDATION

# Annual Meeting

JUNE 2005

THE 2005 ANNUAL MEETING WAS HELD ON MONDAY, JUNE 20, 2005, AT SEVERANCE HALL IN THE REINBERGER CHAMBER HALL. With over 250 directors and friends of the Foundation attending, the theme of the meeting was "The Future of Medical Education and Patient Safety" featuring keynote speaker Amitai Ziv, MD, founder and director of the MSR-Israel Center for Medical Simulation. A highlight of the Annual Meeting was the presentation of the 2005 Maurice Saltzman Award to the CASE Comprehensive Cancer Center. Accepting the Saltzman Award was STANTON L. GERSON, MD, director of the Center (see page 5 for full story). Special recognition was extended to four directors who retired from Board service: AVRUM FROIMSON, MD, TERRI KLINE, CHARLES RATNER and JOSEPH SHAFRAN. JUDITH WEISS served as the Annual Meeting chair.



Denise San Antonio Zeman, president, Saint Luke's Foundation



Annual Meeting Chair/Director Judith Weiss, Life Director Leslie D. Dunn, Peta Moskowitz



(left to right) Donna Yanowitz, Board Chair Bennett Yanowitz, Director Renee Chelm



CASE President Edward M. Hundert, MD



Cleveland Mayor Jane L. Campbell



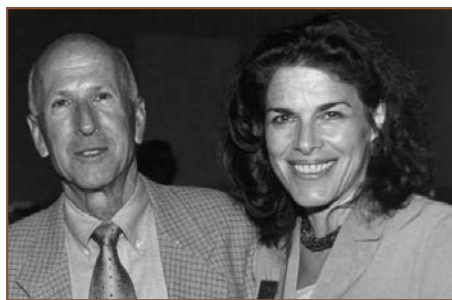
(left to right) Life Director S. Lee Kohrman, Margery Kohrman, Life Director Robert S. Reitman



Members of the staff of the Greater Cleveland Health Education and Service Council (GCHEHC)



GCHEHC President Joyce A. Lee



Vice-Chair William H. Heller with Treasurer Amy M. Morgenstern



(left to right) Guest Speaker Amitai Ziv, MD, President Mitchell Balk, Director Alan R. Schonberg



Former CASE School of Medicine Dean Nathan A. Berger, MD, with Bert L. Holt

Guest Speaker (left to right) Amitai Ziv, MD, with Director Jeffrey L. Ponsky, MD



(left to right) Bennett Yanowitz thanks outgoing directors Avrum Froimson, MD and Charles Ratner for their leadership. Not shown is outgoing director Joseph Shafran.

## CASE COMPREHENSIVE CANCER CENTER



Dale Adler, MD, director and chair of the 2005 Maurice Saltzman Award selection committee (second from left) looks on as Dr. Gerson accepts the award.



CASE Comprehensive Cancer Center Director **Stanton L. Gerson, MD**, is also director of the University Hospitals Ireland Cancer Center and founding director of Cleveland's Center for Stem Cell and Regenerative Medicine.

THE MT. SINAI HEALTH CARE FOUNDATION PRESENTED ITS PRESTIGIOUS MAURICE SALTZMAN AWARD to the CASE Comprehensive Cancer Center under the leadership of **Stanton L. Gerson, MD**, a partnership created in 2003 by the leadership of CASE Western Reserve University, the Ireland Cancer Center of University Hospitals of Cleveland, and the Taussig Cancer Center and Lerner Research Institute of The Cleveland Clinic Foundation. The Center, which represents an unprecedented collaboration among the founding organizations and research teams, creates the potential for the region's top researchers to grow and develop multi-investigator initiatives, to share resources, and to create programs that do not yet exist.

The Saltzman Award was established in 1983 in recognition of community leader Maurice Saltzman's contributions to the health needs of the city. The Award is presented each year to a person or organization that, in the judgment of the Selection Committee, has in the recent past projected and achieved some piece of work of signal value or merit to the health interests of the Greater Cleveland community.

To achieve the distinction of becoming a National Cancer Institute-designated Comprehensive Cancer Center, an institution must compete successfully for a Cancer Center Support Grant from the National Institutes of Health and must meet specific criteria for breadth and depth of basic cancer research, clinical cancer research, and prevention, control and population/behavioral sciences research in cancer and must also have the strength of interaction among these three major research areas.

As one of only 39 designated Comprehensive Cancer Centers, the CASE Comprehensive Cancer Center integrates, under a single leadership structure, the cancer research activities of the largest biomedical research and health care institutions in Ohio. The Center has nearly 280 scientists and physicians, supported by \$140 million in annual funding. In 2003-2004, the Center had access to 6,500 new cancer patients at its clinical facilities at both the Ireland Cancer Center and the Taussig Cancer Center; about 17 percent of these patients (1,122) participated in therapeutic clinical trials.

Each of the award recipients, physicians and researchers working hand in hand to achieve great medical strides, brings special skills and expertise to his or her work at the CASE Comprehensive Cancer Center.

Members of the CASE Comprehensive Cancer Center shown above are as follows (from left to right):

**Bryan R. G. Williams, PhD**, associate director of the Center and chair of Cancer Biology at the Lerner Research Institute

**Scot C. Remick, MD**, associate director for clinical research for the Center and interim chief, Division of Hematology/ Oncology, Ireland Cancer Center

**Meri B. Armour, MSN, RN**, vice president of cancer services for the Center and senior vice president for the Ireland Cancer Center

**Tena T. Rosner, PhD**, the Center's executive director and associate director for administration

**Kurt C. Stange, MD, PhD**, associate director for prevention research for the Center

**Clark Distelhorst, MD**, the Center's associate director for training and education

**Eric A. Klein, MD**, standing in for Derek Raghavan, MD, PhD, associate director of the Center and director of the Taussig Cancer Center, The Cleveland Clinic Foundation

*These individuals continue the extraordinary tradition of contributions to the field of medicine established through the work of the past Saltzman Award winners:*

LeRoy Matthews, MD (1983) • Herman Hellerstein, MD (1984) • Saul Genuth, MD (1985) • David N. Myers (1986) • Matthew Levy, MD (1987)  
Jack H. Medalie, MD (1988) • Richard E. Behrman, MD (1989) • Joseph Foley, MD (1990) • Richard J. Hanson, MD (1991) • Richard Fratianne, MD (1992)  
Lester Adelson, MD (1993) • Oscar Ratnoff, MD (1994); • Anthony Tavill, MD (1995) • The Mt. Sinai Medical Center (1996) • Louis Rakita, MD (1997)  
Pamela Bowes Davis, MD, PhD (1998) • Emanuel Wolinsky, MD (1999) • Roland W. Moskowitz, MD (2000) • CASE Western Reserve University School  
of Medicine (2001) • Joyce A. Lee, RN, MA (2002) • Edward M. Hundert, MD, Floyd D. Loop, MD, Fred C. Rothstein, MD, Terry R. White (2003)  
• Cleveland Functional Electrical Stimulation Center (2004).

## SMALL GRANTS MAKE A BIG DIFFERENCE

*(continued from page 1)*

**STELLA MARIS** has been providing medical and residential treatment for chemically addicted and mentally ill men and women in Greater Cleveland's urban community for over 55 years. Operating with a very small staff, Stella Maris requested a one-year grant of \$48,000 to hire its first-ever chief financial manager to free up the time of the executive director to focus on fund raising efforts and to professionalize the financial functions of the organization. As a result of the grant, \$600,000 to complete the capital campaign was raised; annual giving was increased by 20%; 72 new donors were identified; a 700% increase in revenues from third party payers was realized; new billings of over \$22,000 per month were developed; \$12,000 per year of savings in employee medical insurance and benefits were identified; and food costs for the agency were reduced by 6%. The financial manager streamlined grant reporting and monitoring and established an efficient financial reporting system for staff and Board. As a result of this one-year grant, the agency was able to sustain a full-time, experienced financial manager thanks to increases in earned revenues and cost savings.



### CASE/UNIVERSITY HOSPITALS OF CLEVELAND MEDICAL HOUSE CALL

**PROGRAM** – Everything old is new again. Thanks to a relatively small, one-time grant, doctors are making house calls once again to frail, low mobility seniors living in Cleveland's urban neighborhoods. A \$50,000 planning grant to the Department of Family Medicine of University Hospitals of Cleveland in collaboration with CASE School of Medicine helped launch this significant project – The Medical House Call Program (MHCP). As a result of this funding, the UHC/Case Medical House Call Program successfully completed the planning and design phase, created a comprehensive five-year business and implementation plan, secured two grants for the start-up phase of this exciting new program, and, in March 2005, began to see patients.

A team comprised of physicians, a nurse practitioner, and other skilled specialists provides regular, preventive and specialized in-home care. MHCP is a learning model for Family Medicine residents and has been selected to be included in the innovative new RAMP program for 1st and 2nd year students at the CASE School of Medicine. The Foundation's initial funding of this project leveraged two significant grants, \$560,000 from the Elisabeth Severance Prentiss Foundation and \$100,000 from the Eva M. and Joseph L. Bruening Foundation, which will help sustain the program through its first four years.



## HOMAGE TO MARGE FEAR

**FOUNDATION MANAGER MARGE FEAR** became the first retiree of the Foundation when her retirement became effective on June 30, 2005. As of that date, Marge had completed 18 years of service to Mt. Sinai.

Marge came to The Mt. Sinai Medical Center to open its first-ever Fund Development Office, which was located not at the hospital in University Circle but on Chagrin Boulevard in Woodmere so as to be closer to Mt. Sinai donors. Among her myriad responsibilities in garnering philanthropic support for Mt. Sinai, Marge implemented all donor recognition programs throughout the Mt. Sinai system.

It was Marge who renewed relationships with Mt. Sinai donors, most notably the group known as "principals of funds" who had established one or more of Mt. Sinai's 400 endowment and contributing funds. And it was she who helped identify new donors

and grateful patients to establish new funds in support of the hospital. It is these funds which today comprise a significant portion of the Foundation's grantmaking assets.

For the past seven years, on a quarterly basis, Marge has recommended to the Foundation's leadership which funds were to be used for which grants, with proper justification as to any donor designation on a recommended fund. A reception in Marge's honor was held on June 29, 2005, in the Powell Room of the Allen Memorial Medical Library. We wish Marge a rich retirement filled with health, happiness and adventure, both here in Cleveland and her beloved Northern California, and we congratulate and thank her again on a job exceptionally well done!



The Mt. Sinai Health Care Foundation is pleased to acknowledge that the following bequests and distributions were recently received:

Alfred A. Benesch Trust  
Dr. Hans J. and Betty Rubin Trust  
Dorothy Fuldheim Urman Trust

The Mt. Sinai Health Care Foundation expresses its sincere appreciation to its friends and supporters for their many generous contributions. In addition to serving as an appropriate means of honoring the living or paying respect to the departed, gifts to the various funds help to improve the health status of the Greater Cleveland community through the Foundation's grantmaking program. The following contributions were received between January 1, 2005 and August 31, 2005.

**SPECIAL GIFTS**

**Dorothy Fuldheim, Jr., Memorial Fund**

Dorothy Fuldheim Urman Trust

**Dr. William Herman Pediatric Lectureship Fund**

Carl & Miriam Weinberger Fund of the Allied  
Jewish Federation of Colorado

**Foundation Memorial Fund**

Alfred A. Benesch Trust

**Dr. Hans J. and Betty Rubin Memorial Fund**

Dr. Hans J. and Betty Rubin Trust

**Morton J. and Mathile Stone Chair and Professorship Fund**

Morton J. and Mathile W. Stone Philanthropic Fund  
of the Jewish Community Federation of Cleveland

**CONTRIBUTIONS – FALL 2005**

**Abram B. and Sylvia S. Efroymsen Memorial Cancer Lecture Fund**

In Memory of *Abram and Sylvia Efroymsen*  
Mr. and Mrs. John Efroymsen

**Edgar and Roslyn Freedman Medical Teaching Fund**

In Honor of *Cindy Tardif*  
Mr. and Mrs. Edgar W. Freedman  
*Birthday Ray Nickelson*  
Mr. and Mrs. Edgar W. Freedman

**Dorothy R. Greenbaum Cancer Fund**

In Memory of *the Mother of Tom Cannon · Bishop Howard*  
Mr. and Mrs. Thomas Greenbaum

**Dr. William Herman Pediatric Lectureship Fund**

In Memory of *Dr. William Herman*  
Mr. and Mrs. Harvey Dick

**Roger S. Landers Research Fund**

In Memory of *Victor Kupps*  
Mr. and Mrs. Irwin Isroff

**Leanore and Sidney Lewine Fund**

In Memory of *Mr. Sidney Lewine*  
Mrs. Ann Cole  
Mr. Robert C. Wellman, Jr.

**Foundation Memorial Fund**

In Memory of *Mrs. Dorothy Fleishaker*  
Mr. and Mrs. Robert S. Reitman



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For further information, call the Foundation office or visit the Foundation's web site.

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# Legacy

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## FOUNDATION NEWS

### THE VISION FIRST VAN



THE VISION FIRST VAN TRAVELS TO SCHOOLS IN THE CLEVELAND MUNICIPAL SCHOOL DISTRICT to provide screenings and eye exams to young children in Pre-K, kindergarten, first and second grades. The state-of-the-art equipment was installed in a retrofitted van through a grant from the Foundation. Specialized personnel from **The Cleveland Clinic** are able to detect certain eye conditions such as lazy eye or amblyopia that, when found early, can be corrected with little or no impact on the child's vision.

## SAVE THE DATE!

The Mt. Sinai Health Care Foundation Presents

# MediScope

For you,  
your spouse,  
your aging  
parent

Thursday, November 3, 2005

Medicare Part D –  
Prescription Drug Benefit

Sorting Options and  
Making Choices



TWO SESSIONS OFFERED • CHOOSE ONE  
4:00 PM to 5:30 PM • 7:30 PM to 9:00 PM

Mandel JCC • Mandel Community Room  
26001 South Woodland Road • Beachwood

#### Presenters

Gary Panek – Golden Buckeye Program  
Manager, Ohio Department of Aging

Belle Likover  
Community Activist

#### Resource Participants

Sue Biagianni – Jewish Family Service Association  
Susan Schwarzwald – Western Reserve Area Agency on Aging

Light Refreshments • Free and Open to the Public

To attend, please leave your name at  
216-421-5500, ext. 210 by November 1, 2005.