

## MT. SINAI TO HOST 2010 MEETING OF THE HEALTH RESEARCH ALLIANCE



“The mission of the Mt. Sinai Foundation includes growing Cleveland’s prominence in bioscience.

Mt. Sinai was a medical teaching and research institution and hosting this conference continues that portion of the Mt. Sinai legacy.”

Foundation President Mitchell Balk



AT THE INVITATION OF THE MT. SINAI HEALTH CARE FOUNDATION, CLEVELAND WILL HOST THE MARCH 2010 MEETING OF THE HEALTH RESEARCH ALLIANCE (HRA). HRA is the association of non-governmental medical research grantmakers including the Howard Hughes Medical Institute, Doris Duke Charitable Foundation, Burroughs Wellcome Fund, disease-specific funders like the American Cancer Society, and other philanthropies like Mt. Sinai. Between 50 and 70 HRA member representatives are expected to come to Cleveland on HRA business from March 17-19, 2010. Sessions will be held at a variety of venues throughout University Circle. Attendees will be encouraged to stay over an extra night and spend the next day learning more about Cleveland bioscience at Case Western Reserve University, Cleveland Clinic, University Hospitals Case Medical Center, and BioEnterprise Corporation.

“The mission of the Mt. Sinai Foundation includes growing Cleveland’s prominence in bioscience,” said Foundation President Mitchell Balk. “Mt. Sinai was a medical teaching and research institution and hosting this conference continues that portion of the Mt. Sinai legacy.”

Cleveland has become known as a major health innovation center and, as such, has hosted numerous national meetings focused on translational research and innovation. In the last several years, Cleveland has hosted the National Institutes of Health SBIR Conference (2006), Global Neural Interfaces Conference (2008), Global Healthcare Investing Conference (2007, 2008), as well as numerous other national research meetings. In addition, the Cleveland Clinic hosts an annual fall conference on Medical Innovation that draws over 1,000 attendees.

The mission of HRA is to provide nongovernmental funders of health research a forum to forge collaborations around common interests and to share best practices. With infrastructure support and leadership provided by the Burroughs Wellcome Fund in Research Triangle, North Carolina, representatives from HRA member organizations lead the Alliance’s working groups, supported by the Alliance’s executive director. Currently, a common health research awards database is under development. Current HRA members are as follows:

Alliance for Cancer Gene Therapy • Alzheimer's Association • AACR Foundation for the Prevention and Cure of Cancer  
American Cancer Society • American Diabetes Association • American Heart Association • Arthritis Foundation  
The ASCO Cancer Foundation • Autism Speaks • Avon Foundation • Burroughs Wellcome Fund • Cancer Research Institute  
Children's Tumor Foundation • Damon Runyon Cancer Research Foundation • Donaghue Foundation  
Doris Duke Charitable Foundation • The Flinn Foundation • Fondation Leducq • Food Allergy & Anaphylaxis Network  
Foundation Fighting Blindness • Foundation for the National Institutes of Health • The Gerber Foundation  
Howard Hughes Medical Institute • Hydrocephalus Association • Juvenile Diabetes Research Foundation  
The W. M. Keck Foundation • Susan G. Komen for the Cure • Leukemia & Lymphoma Society • Lupus Foundation of America  
Lymphoma Research Foundation • March of Dimes Foundation • The Medical Foundation • MPD Foundation  
The Mt. Sinai Health Care Foundation • Multiple Myeloma Research Foundation • Muscular Dystrophy Association  
Myelin Repair Foundation • Prevent Cancer Foundation • Simons Foundation • Sjogren's Syndrome Foundation



## FOUNDATION WELCOMES NEW DIRECTORS



Larry Goldberg

Larry Goldberg was appointed to the Board of the Foundation at the Annual Meeting on June 15, 2009. His background and experience represent an exceptional combination of commitment to the Jewish and general communities and to the traditions of Mt. Sinai. Mr. Goldberg currently serves as president of Goldberg Companies, Inc. In addition, he is a founding partner and on the advisory board of Resilience Capital Partners. His civic involvement includes serving as a trustee of The Cleveland Clinic Foundation and as a vice chair of the Jewish Community Federation of Cleveland. He is a life member of the JCF's Endowment Fund Committee. Mr. Goldberg is a member of the American Bar Association, the National Apartment Association, and the National Association of Office and Industrial Properties. He resides in Shaker Heights with his wife Cathy and is the father of three adult children and 7 grandchildren.



Randall J. Korach

Randall J. Korach was appointed to the Board of the Foundation in September 2009. Mr. Korach brings excellent business and community experience to his new role on The Mt. Sinai Health Care Foundation Board. Mr. Korach currently serves as president and chief operating officer of Tremco Incorporated, a \$1.2 billion collection of businesses serving the construction industry. Tremco Incorporated is wholly owned by RPM International, Inc. Prior to serving as president and COO, Mr. Korach served as vice president, general manager, and vice president, operations of Tremco Global Sealants Division, one of the businesses that is part of Tremco Incorporated. Mr. Korach's community activities include serving on the executive committee of the Board of Directors of the Jewish Community Federation of Cleveland and serving as chair of the Allocations Committee. He also served on the campaign cabinet and on the Young Leadership Division board. He is a trustee of Menorah Park Center for Senior Living and serves on the National Young Leadership Cabinet of United Jewish Communities. Mr. Korach serves the general community as a member of the executive board of The Boy Scouts of America, Greater Cleveland Council, and on the leadership council of the Ahuja Medical Center Advisory Board of University Hospitals of Cleveland. He participated in Leadership Cleveland (2006) and Cleveland Bridge Builders (2004). Mr. Korach resides in Shaker Heights with his wife Jennifer and their two children.

## MT. SINAI SPONSORS SUMMER INTERNSHIPS

Through Foundation support of two summer internship programs, ten college students gained knowledge, experience and exposure to various aspects of health and medicine in Cleveland. One program funded by the Foundation was the **Summer Internship in Diabetes Research Program** which provided undergraduate, graduate, and medical students first-hand experiences in research related to diabetes and its complications (cardiovascular disease, nephropathy, retinopathy). In addition to the research, students attended weekly diabetes seminars, spent time at **Camp Ho Mita Koda** (summer camp for children with type 1 diabetes), and presented their research projects at a professional meeting at the end of the program.

The six students selected worked with established investigators in Northeast Ohio's medical institutions including **Case Western Reserve University**, the **Cleveland Clinic**, **MetroHealth Medical Center**, **University Hospitals**, and the **Veterans Affairs Medical Center**. The diversity of the sponsors ensures that potential applicants have a variety of diabetes-related projects from which to choose.

The second summer internship funded by the Foundation was the **Cleveland Hillel Foundation** summer internship program. The purpose of the Hillel-sponsored program is to place Jewish college students in internships



The interns who participated in the Mt. Sinai Diabetes Research Program.

in both for-profit and non-profit organizations with the intention of introducing the students to professional opportunities in Cleveland. While the for-profit organizations are able to pay the stipend for each summer intern, many non-profit organizations have greater difficulty providing the funding from their already limited budgets.

Through the Foundation's support of this program, four summer interns worked at health-related organizations including **Montefiore**, **The Gathering Place** and the **Hospice of the Western Reserve**. The program consisted of a four-day work week at the internship placement

and a Friday program that included meeting with Cleveland community leaders and developing professional job-search skills. In addition, the interns joined with summer interns from other Greater Cleveland area programs for a day of volunteerism at such local agencies as **The Ronald McDonald House**, **Cleveland Foodbank**, **Minority Health Alliance's "Healthy Body & Soul,"** **West Side Ecumenical Ministry**, **Senior Outreach Services, Inc.**, and **MedWish**.

Both of these internship programs enabled the Foundation to carry out its mission of assisting Greater Cleveland's organizations and leaders to improve the health and well-being of the Jewish and general communities.

## RECENT GRANT AWARDS

The Board of Directors takes pleasure in announcing its June 2009 grants:

### ACADEMIC MEDICINE & BIOSCIENCE

#### Diabetes Association of Greater Cleveland

\$15,000 in support of Mt. Sinai Summer Internships in Diabetes Research.

#### Kent State University College of Nursing

\$48,960 to train non-traditional faculty in on-line nursing education.

### HEALTH POLICY

#### Center for Families and Children (fiscal agent)

\$35,000 for the Mental Health Advocacy Coalition.

#### Cleveland Rape Crisis Center

\$32,000 for the Sexual Assault Public Policy Project.

### HEALTH OF THE URBAN COMMUNITY

#### Beech Brook

\$25,087 for expansion of parenting support services at Stokes Social Services Mall.

#### City of Cleveland, Department of Health

Up to \$42,350 for the Lead Safe Living Campaign.

#### Cleveland Hearing & Speech Center

\$67,720 to initiate a neuropsychological evaluation program for children.

#### MetroHealth Foundation

\$60,028 for *Better Health Greater Cleveland* chronic disease outcomes program.

#### Transportation Consortium Coordinating Committee (TC3)

\$28,825 for wind-down activities and transition of senior transportation services.

#### West Side Ecumenical Ministry (WSEM)

\$35,224 for a pediatric asthma health literacy initiative.

## NEWS IN BRIEF

Foundation Vice Chair **Sally H. Wertheim, PhD**, received the 2008 Charles Eisenman Award for Exceptional Civic Contributions from The Jewish Community Federation of Cleveland. The award was presented at the JCF Annual Meeting held on April 19, 2009.

**Keith Libman**, Foundation director, was appointed to the **United Jewish Communities Health and Long Term Care Committee**. Foundation Vice-Chair **Susan R. Hurwitz** recently completed an appointment to the **UJC Health and Long Term Care Committee**.

Foundation Director **Tom Adler** was appointed to the Board of Directors of **Cleveland State University**.

**Jeffrey Ponsky, MD**, chair of the department of surgery at the Case Western Reserve University School of Medicine and University Hospitals, has assumed the role of interim faculty director for the **Case/Mt. Sinai Skills and Simulation Center**.

Program Officer **Ann Freimuth** was a presenter at the **Grantmakers in Health Annual Educational Conference** in New Orleans, March 2009, with **Amy Swanson**, executive director of **Voices for Ohio's Children**. Their topic, "Moving Children's Coverage Forward in Ohio," was part of a session on **Expanding Health Care Access for Kids**.

**Charles M. Evans**, former director of the Foundation and founding chair of the **Investment Committee**, died on August 21, 2009. His contributions to the work of the Foundation were significant.



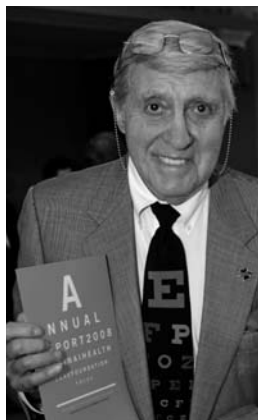
### MT. SINAI SCHOLAR RECIPIENT OF THE NATIONAL HEART ASSOCIATION'S SCIENTIFIC DEVELOPMENT AWARD

**Julian Stelzer, PhD**, is the recipient of the National American Heart Association's **Scientific Development Award** for his submission of "**Functional Roles of Cardiac Myosin Binding Protein-C Phosphorylation**." Dr. Stelzer is the newest Mt. Sinai Scholar at Case Western Reserve University School of Medicine.



THE MT. SINAI HEALTH CARE FOUNDATION

# Annual Meeting



Vic Gelb dressed for the ChildSight® celebration by wearing an eye chart tie.

The 2009 Annual Meeting of the Foundation was a celebration of the impact of the ChildSight® program, marking the milestone of having provided vision screenings to 100,000 Cleveland children. For ten years, ChildSight® has provided free vision screenings and free quality eyeglasses, as needed, to every middle school student in the Cleveland Metropolitan School District. This service is delivered on site, in school. A special video describing the ChildSight® story was presented. (The video, *ChildSight®, 10 Years of Success for Cleveland's Children*, can be viewed on the Mt. Sinai Foundation website at [www.MtSinaiFoundation.org](http://www.MtSinaiFoundation.org).)

A highlight of the Annual Meeting was the presentation of the 2009 Maurice Saltzman Award to Dr. Randall Cebul, director of the *Better Health Greater Cleveland* initiative. Dr. Cebul is a practicing internist, a professor of Medicine and Epidemiology, and director of the Case Western Reserve University Center for Health Care Policy and Research at MetroHealth. The *Better Health Greater Cleveland* initiative is the local Robert Wood Johnson Foundation's *Aligning Forces 4 Quality* program that has brought together community-wide stakeholders from all facets of the health care industry to address chronic illnesses in a manner never attempted before.

Special recognition was extended to Foundation Director Henry J. Goodman, who completed his Board service by serving three, three-year terms. A warm welcome was extended to new Foundation Director Larry Goldberg.



Dr. Randall Cebul reviewed the *Better Health Greater Cleveland* initiative.



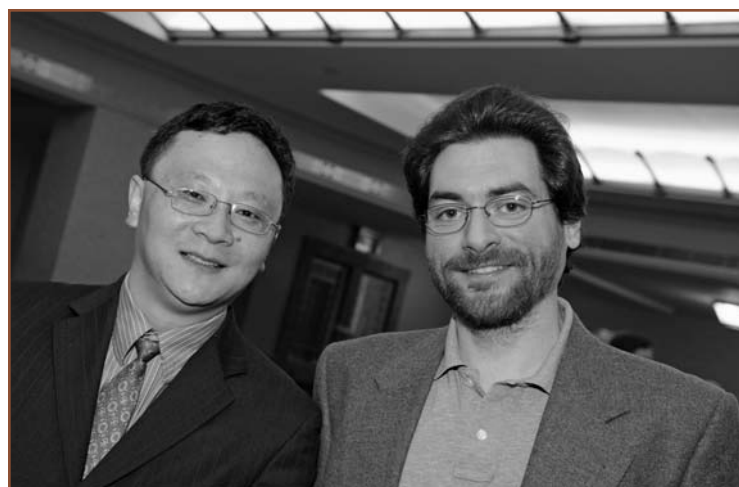
New Director Larry Goldberg with Foundation Board Chair Vic Gelb.



Directors Marc C. Krantz, Larry Goldberg, Vic Gelb, Richard J. Bogomolny and Larry Pollock.



Deborah Vesey, president, Deaconess Community Foundation, with Janice Dzigiel, executive director, Senior Transportation Connection of Cuyahoga County.



Mt. Sinai Scholars John Feng, PhD, and Roberto Galan, PhD.

(All captions are left to right unless otherwise noted.)



MetroHealth President and CEO **Mark Moran**, 2009 Salzman Award Recipient **Randy Cebul, MD**, MetroHealth Board Chair **William S. Gaskill**, Life Director **Leslie D. Dunn**.



Vice-Chair **Richard J. Bogomolny** with Case Western Reserve University President **Barbara R. Snyder**.



*CELEBRATING THE IMPACT OF THE CHILDSIGHT® PROGRAM*

THE 2009 ANNUAL MEETING WAS HELD ON MONDAY, JUNE 15, 2009,  
AT SEVERANCE HALL IN REINBERGER CHAMBER HALL.



Director **Marc C. Krantz** with Life Director **Robert S. Reitman**.



President **Mitchell Balk** addresses attendees.



Case Western Reserve University President **Barbara R. Snyder**, civic leader **Richard Pogue**, **Pamela B. Davis, MD, PhD**, Dean, School of Medicine, Case Western Reserve University.



Director **Elaine H. Rocker**, Vice-Chair **Susan R. Hurwitz** with community leader **Belle Likover**.

*(All captions are left to right unless otherwise noted.)*



## FOUNDATION PRESENTS 2009 MAURICE SALTZMAN AWARD TO DR. RANDALL CEBUL



(left) The Honorable Judge **Dan Polster**, Foundation director and **Vic Gelb**, Foundation Board chair, present the Saltzman Award to **Dr. Randall Cebul**.

(center) **Dr. Randall Cebul** addressing The Mt. Sinai Health Care Foundation 2009 Annual Meeting.

(right) **Vic Gelb**, Foundation Board chair with Saltzman Award winner **Dr. Randall Cebul** and Foundation President **Mitchell Balk**.

The Mt. Sinai Health Care Foundation presented its prestigious **Maurice Saltzman Award** to **Dr. Randall Cebul**, a practicing internist, a professor of Medicine and Epidemiology, and director of the Case Western Reserve University Center for Health Care Policy and Research at MetroHealth.

In presenting the award to Dr. Cebul, The Honorable Judge **Dan Polster**, Foundation director and chair of the 2009 Saltzman Award Committee, noted that the 2009 Maurice Saltzman Award continues the tradition begun in 1983 with the establishment of this most appropriate tribute to Maury Saltzman. As Judge Polster noted, all of the past recipients of the Saltzman Award have played a special and unique role in making Cleveland a center of medical excellence. The Saltzman Award is presented each year to a Greater Cleveland person or persons who, in the judgment of the selection committee, have in the recent past projected and achieved some piece of work of significant value or merit to the health care interests of our community.

Dr. Cebul continues this very proud tradition. As director of the *Better Health Greater Cleveland* initiative, the local Robert Wood Johnson Foundation's *Aligning Forces 4 Quality* program, he has brought together community-wide stakeholders from all facets of the health care industry to address chronic illnesses in a manner never before attempted. Because of his leadership, Greater Cleveland now has the infrastructure necessary to change the quality of care and reduce the economic and personal burden of chronic disease, particularly for the residents of the urban community. Under Dr. Cebul's leadership, *Better Health Greater Cleveland* has made great strides in laying the foundation for improvements—through incorporation of evidence-based delivery of care to patients with diabetes—within 40% of the primary care practices serving Greater Cleveland.

In addition, improvements have been made through learning collaboratives for physician-led teams, through engagement of patients in their own care, and, moving forward, through an evidence-based initiative for patient transition from hospital to community. These improvements will benefit our community not only in the care of diabetes, the first chronic disease addressed, but in the care of heart failure, hypertension and coronary artery disease.

Dr. Cebul's uncompromising drive for high quality care and measurable outcomes has helped his colleagues move the needle towards better care and better outcomes for 25,000 patients who are currently served by this initiative—achievements that have won national attention. Dr. Cebul believes in equal access to and high quality of care for all patients, regardless of life circumstances and ability to pay. He is passionate about reducing health disparities in a real way, and through this initiative, he has engaged others most enthusiastically in raising standards of care for patients in our community.

The selection process is always challenging. Members of the 2009 Saltzman Award Selection Committee were Chair The Honorable Judge **Dan Polster**, Foundation Directors **S. Lee Kohrman**, **Nancy Wolf, MD, PhD**, Foundation Board Chair **Vic Gelb**, Foundation President **Mitchell Balk**, **Dr. Pamela Davis**, dean of the Case School of Medicine and **Ronn Richard**, president of The Cleveland Foundation. The Saltzman Award has become one of the most prestigious honors in Cleveland. Please note that all of the past recipients are listed below and each has contributed to making Cleveland a center of medical excellence.

*Dr. Cebul continues the extraordinary tradition of contributions to the field of medicine established through the work of the past Saltzman Award winners:*

LeRoy Matthews, MD (1983) • Herman Hellerstein, MD (1984) • Saul Genuth, MD (1985) • David N. Myers (1986) • Matthew Levy, MD (1987)  
Jack H. Medalie, MD (1988) • Richard E. Behrman, MD (1989) • Joseph Foley, MD (1990) • Richard J. Hanson, MD (1991) • Richard Fratianne, MD (1992)  
Lester Adelson, MD (1993) • Oscar Ratnoff, MD (1994); • Anthony Tavill, MD (1995) • The Mt. Sinai Medical Center (1996) • Louis Rakita, MD (1997)  
Pamela Bowes Davis, MD, PhD (1998) • Emanuel Wolinsky, MD (1999) • Roland W. Moskowitz, MD (2000) • Case Western Reserve University School  
of Medicine (2001) • Joyce A. Lee, RN, MA (2002) • Edward M. Hundert, MD, Floyd D. Loop, MD, Fred C. Rothstein, MD, Terry R. White (2003)  
Cleveland Functional Electrical Stimulation Center (2004) • Case Comprehensive Cancer Center (2005) under the leadership of Stanton L. Gerson, MD  
• Avroy A. Fanaroff, MD, (2006) • Jeffrey L. Ponsky, MD (2007) • Sanford Markowitz, MD, PhD (2008)

## COMMEMORATIVE GIFTS & BOARD OF DIRECTORS

THE MT. SINAI HEALTH CARE FOUNDATION expresses its sincere appreciation to its friends and supporters for their many generous contributions. In addition to honoring or remembering loved ones, gifts to the various funds help to improve the health status of the Greater Cleveland community through the Foundation's grantmaking program. The following contributions were received between April 1, 2009, and August 31, 2009.

### SPECIAL GIFTS

#### Dr. William Herman Pediatric Lectureship Fund

In Honor of *The work of the Pediatric Education Department at Rainbow Babies & Children's Hospital*  
Mitchel S. and Marilyn H. Ross  
Mr. and Mrs. Carl Weinberger

#### Philip and Adele Neshkin Pediatric Fund

Mr. and Mrs. Philip Neshkin

### CONTRIBUTIONS

#### Dr. Mortimer L. Siegel Memorial Fund

In Memory of *Dr. Herschel Cohen*  
Dr. and Mrs. Julian Kassen

#### The Mt. Sinai Health Care Foundation General Fund

In Memory of *Marilyn Greenwald*  
Benson and Marjorie Bauer  
Victor Vertes, MD

In Memory of *Alvin M. Kendis*  
Mr. and Mrs. Robert S. Reitman

In Memory of *Dr. Leonard Lewin*  
Executive Council and American Roentgen Ray Society  
Fouad E. Gellad, MD, and Family  
Philip S. Sims  
Mrs. Norma Wolkov

#### Roger S. Landers Research Fund

In Honor of *Ruth Moss, Leona Polky and Jerry Pollock*  
In Memory of *Ted Lazarow and Carol Leff*  
Irwin and Ruth Isroff

#### Edgar & Roslyn Freedman Medical Teaching Fund

In Memory of *Ben Hasley and Pat Hogge*  
Edgar and Barbara Freedman

## ESTATE GIFTS *Trusts*

The Mt. Sinai Health Care Foundation is pleased to acknowledge that the following distribution was recently received:

Dr. Hans J. and Betty Rubin Trust

Victor Gelb  
*Chair*

Richard J. Bogomolny  
Susan R. Hurwitz  
Sally H. Wertheim, PhD  
*Vice-Chairs*

Keith Libman  
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David Goldberg  
Larry Goldberg  
Harley I. Gross  
J. David Heller  
Randall J. Korach  
Marc C. Krantz  
Marcia W. Levine  
Zachary T. Paris  
Larry Pollock  
Dan A. Polster  
Jeffrey L. Ponsky, MD  
Susan Ratner  
Elaine H. Rucker  
Shelley Roth  
Susan E. Rubin  
Judith Weiss  
Nancy G. Wolf, MD, PhD

Leslie D. Dunn  
S. Lee Kohrman  
Robert S. Reitman  
Bennett Yanowitz  
*Life Directors*

Morton G. Epstein  
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### FOUNDATION STAFF

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*Program Officer*

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*Program Officer*

Melanie Gavin  
*Financial Officer*

Genese Hewston  
*Program Assistant*

Lisa Zwolinski  
*Administrative Assistant*

For further information call the office or visit the Foundation's website:  
216-421-5500 Phone • 216-421-5633 Fax  
[www.MtSinaiFoundation.org](http://www.MtSinaiFoundation.org)

# Legacy

The Mt. Sinai Health Care Foundation  
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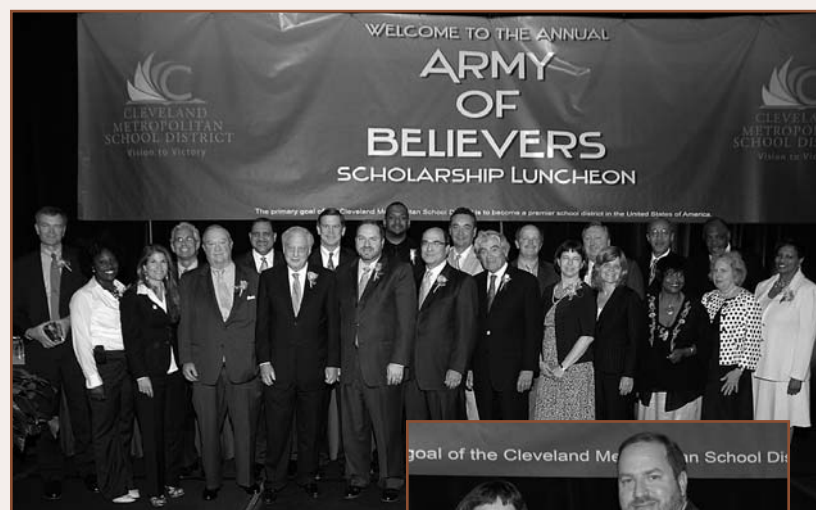
## FOUNDATION NEWS

### MT. SINAI HONORED BY CLEVELAND METROPOLITAN SCHOOL DISTRICT

The Cleveland Metropolitan School District (CMSD) held its third annual “Army of Believers” Scholarship Luncheon and honored Foundation President **Mitchell Balk** as a “five star general honoree” for his work in establishing **ChildSight®** in the CMSD. The staff, students and parents of the Cleveland Metropolitan School District expressed their gratitude for the success inspired by an increasing number of supporters in the CMSD Army of Believers. The event program stated that “the most generous and inspirational among them—our ‘Five Star Generals’—have played a significant role in the lives of our students this year, by increasing and improving the educational opportunities and choices available to them.”

The Army of Believers were honored and thanked for believing in the children of Cleveland and for bringing the CMSD one step closer to its goal of becoming a premier school district in the U.S. Other honorees at this event included **Charles Ratner**, president and CEO of Forest City Enterprises, Inc., The Honorable **Louis Stokes**, former U.S. Congressman from the 11th Congressional District, The Honorable **Stephanie Tubbs Jones**, former U.S. Congresswoman from the 11th Congressional District (deceased) and **Henry L. Meyer III**, CEO and Chairman of KeyCorp.

The program also included the awarding of 18 scholarships to students from the entire CMSD.



(above) Mitchell Balk with “Five Star General” honorees.

(right) Mr. Balk with CMSD Board Chair Denise W. Link.

